



To achieve sustainable saving



**Audit and strategy firm specialized
in Extended Producer Responsibility for waste management**

Expertise Economy Environment

A few of our references

**E³ Conseil, the reference
for producers and distributors
since 2005**

Eco-contributive engineering

E³ Conseil is an auditing and consulting firm specialized in operational and strategic consulting [in eco-contributions of extended producer responsibility and waste reduction](#).

We operate in France and internationally.

E³ Conseil has been a pioneer and leader in its field since 2005, working with scientific and regulatory experts: lawyers, tax specialists, engineers, designers...

Since 2007, the firm has been ISQ/OPQCM qualified in the field of finance - auditing, consulting and financial / insurance risk management.

It is also registered at the ADEME (Agency for Ecological Transition) as a consulting firm.



Awarded to C. Chancrin, this prize recognizes professionals who have a strategic approach to packaging for business development.



Our Expertise

AUDITING, ACCOMPANIMENT

ECO CONTRIBUTIONS OF EPR CHANNELS(1)

Payment made to eco-organizations⁽²⁾ in France and internationally

a few examples of channels:

- Packaging
- Waste from Electric and Electronic Equipment (WEEE)
- Printed graphics (paper)
- Furnishing elements
- building waste



■ Audit in optimization of your eco-contributions

From a detailed analysis of your declarative procedures to the realization of sustainable financial savings. This intervention secures and optimizes your company's EPR.

■ Integrated management of your eco-declarations

Outsourcing frees up your teams and ensures that your declarations are compliant and costs are adjusted. Go for simplified management of your eco-declarations.



■ Declarative assistance according to your needs

Creating and revising packaging or product databases (weight, materials, etc.), setting up your eco-modulations (bonus/malus), verifying and drawing up the report on the agreed declarative procedures, assisting the eco organism with controls...

*Improve your image
Reduce your costs
Secure your EPR*

1- EPR: Extended producer responsibility for waste

2- Examples of eco-organizations: CITED Packaging and paper, Adelphe, Léko, Ecosystem, Ecologic, Corepile, Valdelia, Ecomaison, Eco DDS, Fost Plus, Valortux, Conai, Eco-Embes, Afvalfonds, etc.

AND REDUCTION STRATEGY

*Optimized compliance
of your EPR waste
management system*

REDUCING WASTE AND PACKAGING

Audits, studies, diagnostics, action plans



■ Diagnostics and waste management

Inventories, mapping, costs, circular economy action plans.

■ accompaniment of waste channels

Waste deposits studies, technical and regulatory feasibility analysis, comparative environmental and economic assessment, specifications of eco-organizations.

■ Product / packaging eco-design diagnosis

Life cycle assessment, carbon footprint®, eco-design, circular economy.

From drawing up your five-year eco-design prevention plans to in-depth diagnostics to define your most ambitious actions for the development of your future products and packaging.

*Turn your eco-contributions
a lever for the circular economy!*



TAILOR-MADE TRAINING COURSES

For your financial, packaging, marketing and sustainable development teams, inter or intra

Examples of training offered:

- Constraints and obligations of displaying the environmental contributions.
- Management of eco declarations for packaging in the company.
- packaging eco design

*an eco-designed product
contributes less!*

Our Specific Service

SUPPORT FOR PACKAGING ECO-DESIGN THROUGH OUR ECO-CONTRIBUTIONS



Reduction and lightweight packaging, recycled material integration in products and packaging, recyclable items are required by the current regulations.

The eco-organizations included these demands in their rate in order to encourage producers to design products in compliance with... or put them at a disadvantage if their products are not.

The firm supports the companies in order to study the best answers suitable for their business in light of their éco-contributions.

- Creation of an inventory of regulatory obligations regarding packaging (Simple Use Plastic Directive, recyclable items, reuse...) with the implementations dates.
- Production of a packaging database with their specific characteristics
- Comparative study
 - Iso-functionality materials (weight, recyclable, compatibility with the existing sorting sectors...);
 - various practicable packaging solutions (closing system, kind of cap, volume rationalization according to the product to be packaged..).
- Concrete offers in terms of eco-design

Taking into account both regulatory obligations and advantages of eco-contributions rate modulated (bonus) or favorable materials price.

Our Digital Developments

Since its creation, E³ Conseil has elaborated several tools to facilitate and secure the management of eco-declarations for its clients.



OUR SOFTWARES

- Conversion of detailed packaging reports into Consumer Sales Unit (CSU) format
- Pre-filling of eco-declarations for various EPR sectors: packaging, WEEE, batteries, textile, furniture..



NOS BASES DE DONNEES

Products:

- Packaging
- Electrical and electronic equipment
- Textile
- Furnishing elements
- Batteries

Suppliers and manufacturers contacts:

- More than 3,000 manufacturers in France, Europe, large imports

Our Publications

articles by Christèle Chancrin and interviews

■ Usine nouvelle/Emballages Magazine

- [Le casse tête de la Fiche QCE](#), mars 2024
- [À la rencontre de...](#) Portrait of C. Chancrin by Arnaud Jadoul, December 2022.
- [La transition à l'aune des barèmes](#), November 2022.
- [Quand l'éco-modulation des contributions décourage l'éco-conception](#), septembre 2021.
- [De l'écocontribution consignée à la consigne](#), about recycling instructions, June-July 2019.

■ Emballage Digest

- [Emballages ménagers : des consignes de tri harmonisées sur tout le territoire, c'est bientôt !](#) March 2022.



■ Courrier Cadres

- [Vieux pots et meilleures soupes ?](#) Interview by Nicolas Monier to discuss the deposit, May 2019

■ Environnement Magazine

- [Trois questions à Christèle Chancrin, fondatrice du cabinet E' Conseil](#), interview by Laurence Madoui on the government's plan for an EPR system for treating cigarette butts, February 2019.
- [Guerre feutrée dans la filière emballages](#). Interview by Albane Canto, jun 2016.

■ Process Alimentaire

- [Eco-organismes : faites votre choix !](#) On the issue of competition between eco-organisations, October 2018

■ Novethic

- [L'heure de la concentration est venue](#). The case for bringing together eco-organisations, September 2017

La Fabrique écologique

In 2016, C. Chancrin led a working group at La Fabrique Ecologique on EPR systems for waste in France. At the end of this workgroup a summary note was written, published on November 2017 : « [Pour une nouvelle gestion des déchets : repenser les filières de responsabilité élargie des producteurs](#) ».

This note contributed to the drafting of the AGECE law

Press coverage:

« [Déchets : trois propositions pour perfectionner les filières REP](#) ». Actu Environnement, october 2016.

« Les filières REP doivent relever d'une loi ». Interview by Laurence Madoui, La Gazette des Communes, october 2016.

You can also read the articles published on our website www.E3conseil.com/actualités



Salon All4Pack, novembre 2022

*Your EPR,
Our priority!*

Our Events

■ Prod&Pack fair

- Packaging: Building Tomorrow's Models!
From 21 to 23 november 2023
- 1st edition of the fair: The Packaged Product Eco-system
From 16 to 18 November 2021

■ Securfood/Packinnove Europe fair

- 27-28 june 2023 – Isara-Agropole Lyon
- 28-29 june 2022 – Isara-Agropole Lyon
- 21-22 september – Lille

■ All4Pack fair

- From 21 to 24 november 2022 – Paris Nord Villepinte

■ Packaging Oscar 2020

- E³ Conseil initiated and supports an innovative eco-design project, in the CSR/Environmental category, for one of its clients.

■ Stratégie Emballages 2017

C. Chancrin, distinguished by the Packaging Strategy Trophy. The prestigious Club Stratégie Emballages gathers together personalities such as Vincent Ferry (Danone), Corine Mercadier (Casino), Françoise Poulat (Danone Nutricia Research) or Michel Fontaine (CNE).

■ Journal télévisé de France 2 - Elise Lucet

- Interview on the packaging reduction in companies.

[Report by Laurie Warman](#) ; JT du 03/09/2015.

Lectures given by C. Chancrin

- **NiM Nantes Métropole** - 1st Territorial Meetings of «Zero Plastic Pollution» Committed Members
Septembre 2023
 - Webinar: *EPR for industrial and commercial packaging: what can we expect?*
- **FIRPLAST**
Octobre 2022
 - Webinar: *EPR for industrial and commercial packaging: what can we expect?*
- **CFIA**
Mars 2022
 - *the new regulations on marking and sorting instructions imposed by the AGECE law*
- **Packinnove Europe**
Since 2011 E³ Conseil participates in the fair and gives conferences
 - *Reused packaging : a new management system for marketers*
 - *The impact of the Agece law on your EPR: are you in compliance?*
 - *Evolution of markings and sorting instructions in the Agece law*
 - *What are the advantages of CITEO's new eco-modulation scales for packaging contributions?*
 - *How to choose the eco-organization which will be in charge of the packaging EPR for your company from 2018?*
 - *Packaging reduction and eco-taxes : what strategies to adopt?*
- **Composium LSA – Emballages Magazine – ALL4PACK**
October 2020 – Packaging annual conference
 - *Integrating changes in the legislative and regulatory framework relating to packaging and strengthen legal certainty.*
- **Institut national de l'économie circulaire (INEC)**
January 2020 - Conference on the anti-waste law
 - *Reform of the Extended Producer Responsibility: what implications for producers.*
- **Prohelio (Association pour la promotion de l'héliogravure)**
October 2019
 - *The challenges of eco-taxes on packaging for manufacturers.*



Christèle Chancrin

Founder of E³ Conseil

Christèle Chancrin trained as a business lawyer and tax expert (Master II in partnership with HEC), and was head of R&D in a consultancy firm before setting up her own. She practises tax engineering and innovation on behalf of companies, major groups, distributors and national federations.

She has been working in France and internationally for over 20 years, and contributes to changes in legislation through her fundamental efforts to ensure that the various producers on the market are treated fairly when it comes to ecological taxation.

By the end of 2005, in response to growing demand from companies, she set up E³ Conseil, Expertise Economie Environnement, the first cost-cutting consultancy to specialise entirely in financial charges relating to the environment and waste management.

After training in eco-design (ADEME, CITEO) and in the practice of GHG assessments (BEGES/ Carbon Footprint®), Christèle Chancrin is now deploying her expertise in the field of packaging waste reduction with her teams and partners in order to support companies towards «zero waste».

Convinced that creating value is the best way to limit the carbon footprint of companies and the pollution generated by their activities, C. Chancrin systematically directs her actions according to her motto *every saving made by the producer is a saving for the environment*. Involved on a daily basis with the companies she educates, trains and supports, she guides them towards innovative solutions both in terms of taxation and waste management for the deployment of the circular economy.

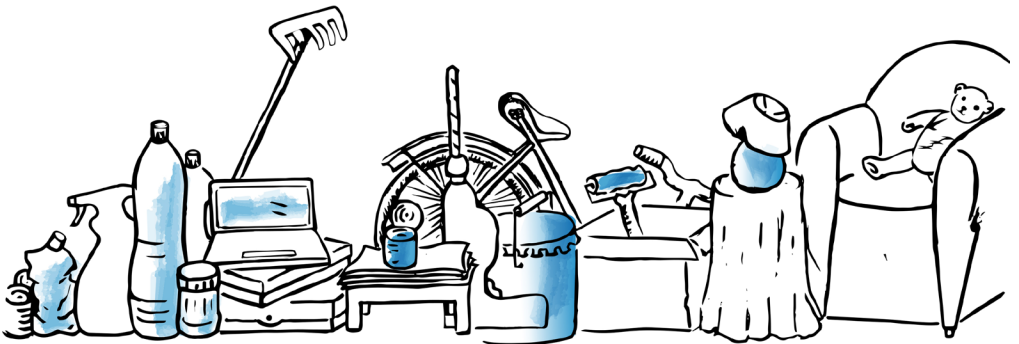


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